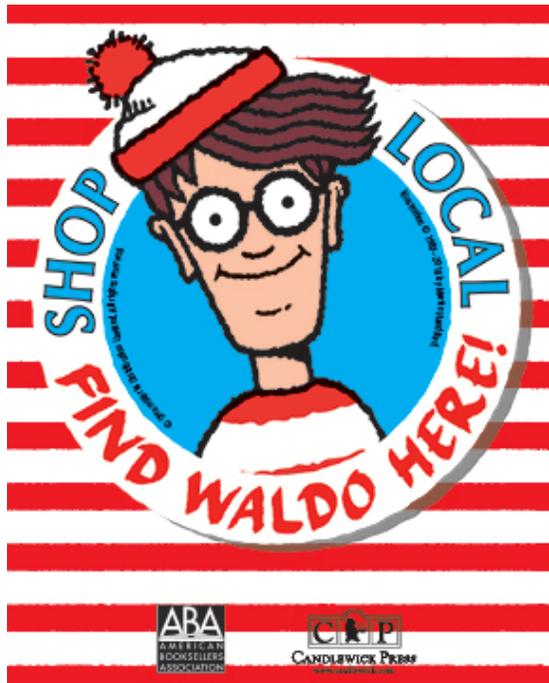


## FIND WALDO IN Downtown Cambridge!

*Iconic Children's Book Character Continues to Create  
Summertime Fun to Support the Shop Local Movement*



**June 28th, 2018** — Where's Waldo? In **Downtown Cambridge, Minnesota**, of course! The iconic children's book character in the red-and-white-striped shirt and black-rimmed specs is visiting twenty-three local businesses throughout our community this July. Find Waldo Local is a great summer vacation activity and a wonderful way to support local businesses and the Shop Local movement in our community, including three new businesses this year (see the complete list below).

Anyone who wishes to participate can pick up a "Find Waldo Local in Downtown Cambridge!" Official Passport at Scout & Morgan Books (114 Buchanan St. N.) which contains the names of all the participating sites, and get their passport stamped or signed for each Waldo they spot. And to make things a little more challenging this year,

Waldo and his friends have each dropped a precious item in Scout & Morgan Books. These items can be spotted as well. Collecting store stamps or signatures at twenty or more businesses will entitle diligent seekers entry into prize drawings at the **Where's Waldo Party on Saturday, July 28 at 11:00am** with the top prize being an eight-volume set of Waldo books. Again this year, dress as your favorite Waldo character and enter the costume contest at the party! Watch the Scout & Morgan Books Facebook page for more details!

Martin Handford's collections of crowd scenes took the world by storm in the late 1980s, and since then they have held a cherished spot on bookstore shelves.

There are now over 70 million Waldo books in print worldwide, and they've been translated into over thirty-one languages. An entire generation has grown up searching for Waldo. Participants of Find Waldo Local will have the added fun of searching for items dropped by Waldo's intrepid traveling companions: Wenda, Woof, Wizard Whitebeard, and Odlaw.

Once again, in celebration of Waldo's longevity and popularity, his American publisher, Candlewick Press, is teaming up with the American Booksellers Association and two hundred and fifty independent bookstores across the country for some hide-and-seek fun to encourage communities to patronize their local businesses. **There is no charge to participate, and the hunt lasts for the entire month of July!**

List of 2018 Participating Businesses:

[Scout & Morgan Books](#)  
Farm Bureau Services  
[City Center Market](#)  
[Scotsman Isanti County News](#)  
[Minnco Credit Union](#)  
[Cambridge Floral Inc](#)  
[East Central Regional Library](#)  
[The Leader](#)  
[CENTURY 21 Moline Realty, Inc.](#)  
[Outdoor Edge](#)  
[Hermans Bakery](#)  
[The Barbershop](#)  
[Chilson Jewelers](#)  
Steve's Tire  
[Comprehensive Health Clinics](#)  
[Doctor Monte's Auto Repair](#)  
Cambridge Anytime Fitness  
[Guitar Shop Cambridge](#)  
Gamer's Den  
Family Pathways Thrift Store  
[Anchor Full Service Travel](#)  
[Cambridge State Bank](#)  
[208 Hair Lounge on main.](#)

Where's Waldo Scavenger Hunt is sponsored by Scout & Morgan Books. For more information about hunting for Waldo in Downtown Cambridge or any other questions regarding this event, please call Judith Kissner, Owner of Scout & Morgan Books at 763-689-2474.